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PRESS RELEASE

Portland, Oregon area transit authority makes use of TransGrafix® for ADA-compliant signage

Innovative raised-character signs help visually impaired riders find their buses.

Twinsburg, OH – Visual Marking Systems, Inc., has recently partnered with TriMet, the Portland area transit authority, to create and install 37 ADA-compliant raised-character signs. The signs were constructed using TransGrafix®, VMS' unique transportation signage and marking material. The extremely durable TransGrafix products are highly resistant to chemicals, graffiti, vandalism and weather ensuring that the signage will be present and legible when you need it most.

TriMet has plans to incorporate similar signs in an even larger scale over the next two years. Coinciding with the opening of the Portland Mall Light Rail Project in September 2009.

Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, Transportation and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals and overlays that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit www.vmsinc.com.

TransGrafix® is a registered trademark of Visual Marking Systems Inc.

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