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PRESS RELEASE

For the First Time Ever, VMS to Organize a Customer Appreciation Day
Organization to Showcase Innovative Designs, Digital Capabilities and Lean Enterprise

Twinsburg, OH – *For the first time ever*, Visual Marking Systems is opening its doors on September 18th 2007, to current and future customers alike to take part in an all day customer focused event. VMS will showcase its state of the art facility and demonstrate to customer why it is a leading provider of high impact product marking for the OEM, Corporate Identification, Transportation and Fleet Graphic markets. In appreciation of the growing relationship with many of its customers, VMS is inviting all its customers to take part in this special occasion.

Customers taking part will get the chance to tour the facility and meet the exceptional staff across all areas of VMS. The tours will highlight areas of production, allowing customers to:

- Watch as VMS' new Product Innovation Team prepares new incoming customer projects for a flawless path from order entry to finished part
- Visit VMS' Innovation Center and witness how the customer's concepts are transformed into actual product designs
- Marvel at the quality of print and the speed of production in VMS' Digital Center
- Learn how VMS became a Lean Enterprise

When: Tuesday September 18th
8:00 am – 5:00 pm

Where: Visual Marking Systems, Inc.
2097 East Aurora Rd
Twinsburg OH 44087
www.vmsinc.com

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Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, Transportation and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals and overlays that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit www.vmsinc.com.

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