Contact: Allen E. Grant
Visual Marking Systems, Inc.
Phone: (330) 425-7100
Fax: (330) 425-9371
2097 East Aurora Road
Twinsburg, Ohio 44087
www.vmsinc.com

PRESS RELEASE

Visual Marking Systems, Inc. Presented with the 2008 eVolution of Manufacturing Award

Company models how manufacturing is adapting to a changing world.

Twinsburg, OH – Today, Visual Marking Systems, Inc. was named one of seven winners of the Smart Business Magazine and Manufacturing Advocacy & Growth Network's (MAGNET) 2008 eVolution of Manufacturing Award. VMS was chosen for the exemplary efforts taken to prepare the company for current and future changes in the manufacturing landscape.

With VMS' commitment in training employees in the principles of Lean and investing in new printing technologies – MAGNET and Smart Business feel the company has taken the necessary steps to adapt for the future. In the past year over 90% of VMS' staff has been formerly trained in the principles of Lean. Over 40% have become Lean Masters. VMS also continues to invest in innovative printing technologies that assist in the creation of high quality parts that customer proudly display on their products.

MAGNET and Smart Business believe that innovation is no longer an option; it has now become a way of life. VMS was selected as a winner of the eVolution in Manufacturing Award because the company understands that fact and continues to search for new ways to grow business.

About VMS:
Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals and overlays that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit www.vmsinc.com.