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# PRESS RELEASE

## VMS Named Diamond Supplier for International Truck and Engine for Second Consecutive Year

*Distinction makes VMS the preferred graphics supplier to the truck and engine producer*

**Twinsburg, OH** – For the second consecutive year **Visual Marking Systems** was named as a Diamond Supplier by Navistar International Corporation's International Truck and Engine and IC school bus brands. This distinctive honor recognizes VMS' performance and ability to meet International Truck and Engine and IC expectations for quality, cost, delivery, technology and responsiveness requirements in 2007.

With this distinction VMS is considered the 2008 Tier I product identification graphics supplier for both International Truck and Engine and IC supplying engine labels, truck decals and fleet graphics. VMS' goal is to reduce overall cost for Navistar while maintaining a high quality for their product identification needs.

"VMS continues to work hard to develop a strategic relationship with Navistar. We have been rewarded for our hard work by becoming a Diamond Supplier. We are successful with International in terms of quality, delivery, customer service, and profitability. It is an excellent strategic partnership for VMS. I congratulate everyone who has worked on this account in the office and plant," said Dolf Kahle, CEO of VMS.

### *About VMS:*

*Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, Transportation and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals and overlays that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit [www.vmsinc.com](http://www.vmsinc.com).*

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