Contact: Allen E. Grant
Visual Marking Systems, Inc.
Phone: (330) 425-7100
Fax: (330) 425-9371
2097 East Aurora Road
Twinsburg, Ohio 44087
www.vmsinc.com

PRESS RELEASE

VMS Opens New Innovation Center

Creative exhibits and samples invite visiting customers to brainstorm on their designs

Twinsburg, OH – Visual Marking Systems, Inc. open its newly designed Innovation Center today. The Innovation Center at VMS was created to provide visiting customers with an environment to brainstorm with the technical staff of experienced designers about the creative concepts and design of their parts.

Located in the heart of VMS' state of the art manufacturing facility the Innovation Center also showcases the processes, materials and products used and created by VMS for customers in a wide range of industries. Visiting customers are surrounded with hands-on samples of product identification markings for OEM industrial and consumer products, point-of-purchase displays, fleet graphics and additional examples of VMS' design and printing capabilities.

"The new Innovation Center helps VMS continue towards our goal of being an organization focused on the needs of our customer. Visiting customers are impressed with the knowledge and creativity we show when improving upon their initial product designs." Commented Vicki Porter, Vice President of Sales at VMS.

About VMS:
Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, Transportation and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals and overlays that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit www.vmsinc.com.

###