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PRESS RELEASE

VMS becomes the first supplier to meet new APTA standard for HPPL

The company continues to excel as an innovative supplier to the Transit market.

Twinsburg, OH – Visual Marking Systems, Inc. is the first company to be granted certification from an American Public Transportation Association (APTA) approved independent testing facility, verifying that all high-performance photoluminescent (HPPL) products manufactured by VMS meet or exceed the new HPPL standards set forth by APTA. To be in compliance with APTA standards, all VMS HPPL products will ship with proof of certification.

APTA has recently revised multiple standards regarding a new definition of high-performance photoluminescent (HPPL) material. The changes to these standards require that all HPPL products now meet a standard luminance of 7.5 milli-candelas per square meter (7.5 mcd/m^2) at one foot-candle (1fc). The prior requirement for HPPL products was 7.5 mcd/m^2 at 5fc.

Vicki Porter, Vice President of Sales at VMS, played an instrumental role as a member of the Task Force that oversaw the revisions to the APTA standards. "VMS has designed and implemented a cost effective product so our customers can easily comply with APTA's new HPPL requirement" says Mrs. Porter.

About VMS:
Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, Transit, Marketing Promotion, and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, manufacturing, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals, overlays, large format graphics and point-of-purchase graphics that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit www.vmsinc.com.

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