Contact: Allen E. Grant
Visual Marking Systems, Inc.
Phone: (330) 425-7100
Fax: (330) 425-9371
2097 East Aurora Road
Twinsburg, Ohio 44087
www.vmsinc.com

Visual Marking Systems

PRESS RELEASE

Newest printer addition expands VMS' digital capabilities

Wide format printer increases VMS' options for the Vehicle Graphic and POP markets.

Twinsburg, OH – Visual Marking Systems, Inc. has expanded it's digital printing capabilities to include a new hi-speed wide format roll-to-roll printer. By incorporating this new printer into the current stable of digital printers, VMS now has greater resources to compete in the POP and Vehicle Graphic markets.

The range of applications that this hi-speed wide format printer can be used for includes; corporate signs, stage and window graphics, backlit box signage, vehicle wraps, indoor graphics such as photo blow ups, and floor graphics.

The printer allows VMS to use high-performance mild-solvent ink, specifically tuned for the sign industry. This ink will resist cleaners, detergents and commercially available degreaser's as good as true solvent printer inks and offers an outdoor durability on compatible media up to 3 years without lamination and up to 6 years with lamination.

About VMS:
Visual Marking Systems, Inc. is a leading provider of high impact product markings for today's OEM, Corporate Identification, Transit, Marketing Promotion, and Fleet Graphic markets. Offering a full range of services such as design consultation, product development, manufacturing, graphic installation and inventory management, VMS works with its customers as a strategic partner to create product identification labels, decals, overlays, large format graphics and point-of-purchase graphics that are economical, visually attractive, highly functional and, above all, worthy of recognition. For more information on Visual Marking Systems visit www.vmsinc.com.

###