

About VMS

For over 50 years VMS has been a leader in the custom graphic design services and printing industry, producing pressure sensitive labels, prime and roll labels, decals, nameplates, overlays, four-color process labels, embossed keypads, static cling, displays, and much more. Experts at designing high impact product identification, we are in business to help companies gain a significant edge with innovative markings. We consider excellent designs as those which visually convey quality, value, function and beauty.

VISUAL MARKING SYSTEMS

High Performance Printer to America's
Hardest Working Companies

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Twinsburg, Ohio
44087-1979

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800.321.1496

vmsinc.com
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Outlast

Product identification labels that are as durable as the products they represent
VISUAL MARKING SYSTEMS PRODUCT IDENTIFICATION

PRODUCT IDENTIFICATION & INFORMATIONAL LABELS, DECALS, & GRAPHICS

Product Identification labels that are as durable and strong as your own products.

VMS manufactures analog and digitally printed labels, roll labels, decals, nameplates, overlays and faceplates for a wide range of industries. All of these labels are manufactured using the latest printing technology to achieve the highest possible level of quality.

Some of the many industries VMS manufactures products for include:

- Industrial Products
- Consumer Products
- Electronic Instrumentation
- Lawn and Garden Equipment
- Automotive Equipment
- Health / Medical Equipment

With more than 50 years of experience we will work through the details of your project with you including recommendations about the appropriate materials, appropriate sizes, optimal layout, and even the design aesthetics. Visit www.vmsinc.com for more information or to contact a VMS sales representative.



Quality

At VMS, we take several measures to ensure that the quality of our products enhances the quality of your products. A few examples include:

ISO 9001:2008 ñ VMS is a certified ISO 9001:2008 manufacturing facility.

UL / CSA ñ VMS follows the UL Recognized and CSA Certified standards when required by our customers.

PPAP / First Article Inspection ó VMS offers PPAP (Product Part Approval Process) and First Article Inspection to ensure a high quality finished product to our customers.

ANSI ó VMS serves on the AEM (Association of Equipment Manufacturers) board and is up-to-date on all ANSI Standards. This also allows us to create certified products under the ANSI Z535.4 standards.

REACH & RoHs ó VMS uses components that are REACH and RoHs compliant.

REACH is short for Registration, Evaluation, Authorization and Restriction of Chemicals and requires that the chemicals used in the manufacturing of a product up and down the supply chain, as well as those chemicals that a product contains are communicated. This ensures manufacturers and customers are aware of information relating to the health and safety of the product.

RoHs stands for the Restriction of Hazardous Substances Directive and is the directive pertaining to the use of certain hazardous substances in electrical and electronic equipment.



“People were simply blown away with the quality of the graphics and detail on the headboard and footboard accent panels. I want to thank you for the extra effort to help us produce such amazing results in such little time. I look forward to the future successes that will come from our partnership.”

Jason Wroblewski

Industrial Designer, IDSA
Stryker Medical

Inventory Management

Stocking months of inventory on your shelves may not be ideal for your business. That is why VMS offers a variety of vendor managed fulfillment programs to meet your unique requirements.

- Customer specific systems
- Just-In-Time / Kanban
- Min-Max inventory systems
- Contract order release programs
- On-site inventory management
- Electronic Data Interchange (EDI)



Keeping colors consistent from order to order

Color consistency is maintained by using a spectrophotometer to measure and record the L*a*b* value, a numerical value specific to each color. This information, along with a color sample, is stored in a controlled environment for reference on all future print production orders.

A Perfect Match