

## About VMS

For over 50 years VMS has been a leader in the custom graphic design services and printing industry, producing pressure sensitive labels, prime and roll labels, decals, nameplates, overlays, four-color process labels, embossed keypads, static cling, displays, and much more. Experts at designing high impact product identification, we are in business to help companies gain a significant edge with innovative markings. We consider excellent designs as those which visually convey quality, value, function and beauty.

## VISUAL MARKING SYSTEMS

High Performance Printer to America's  
Hardest Working Companies

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## Outperform

Transportation signs and public transit graphics that are built to last.  
**VISUAL MARKING SYSTEMS** TRANSPORTATION

# TRANSPORTATION SIGNS & PUBLIC TRANSIT GRAPHICS

Visual Marking Systems is the transit industry's leading resource for quality transportation signs and graphics.

We work with our customers as strategic partners to provide attractive, economical and technically sound graphic solutions that are necessary in today's growing transit industry. Our graphics ensure that your vehicles and stations are not only compliant but are also safe and effective in any situation.

## Industry Uses

VMS produces transit signs for a variety of different transportation vehicles including railcars, trains, subways and buses.

Graphic application examples include:

- Wayfinding Signage
- Tactile System Maps & Signs
- ADA Compliant Signage
- Emergency Egress Signs & Markings
- Fare Collections Overlays



Embossed Wayfinding Signage

## Quality

At VMS, we take several measures to ensure that the quality of our products enhances the quality of your products. A few examples include:

**ISO 9001:2008** - VMS is a certified ISO 9001:2008 manufacturing facility.

**UL / CSA** - VMS follows the UL Recognized and CSA Certified standards when required by our customers.

**PPAP / First Article Inspection** - VMS offers PPAP (Product Part Approval Process) and First Article Inspection to ensure a high quality finished product to our customers.

**ANSI** - VMS serves on the AEM (Association of Equipment Manufacturers) board and is up-to-date on all ANSI Standards. This also allows us to create certified products under the ANSI Z535.4 standards.

**APTA Gold Level Sustainability** - VMS achieved Gold Level certification in sustainability from APTA in 2013. This certification shows VMS's commitment to sustainable business practices and materials. Numerous green initiatives are also developed and implemented each year to further sustainability efforts in manufacturing processes.

**49 CFR 238** - To make sure your authority is compliant with 49 CFR 238 requirements, VMS produces a full line of signage and markings for all types of public transportation vehicles. All of VMS's signs and graphics are produced to the highest of quality standards and often incorporate VMS's exclusive TransGrafix material.

**APTA Standards** - VMS produces products for the public transit industry that meet APTA standards for signs and graphics that are required in public transportation vehicles. These signs, graphics, and other safety markings are designed and produced to keep your authority compliant with applicable standards and regulations.

## HPPL - High Performance Photoluminescent graphics

VMS was the first certified manufacturer of High Performance Photoluminescent (HPPL) graphics in the United States. All of our HPPL products ship with proof of certification to be in compliance with the APTA (American Public Transportation Association) standard.

Our specially formulated HPPL is fully charged after only one hour of exposure to natural or artificial light and glows for hours in total darkness.

VMS's markings are fully compliant with FRA (Federal Railroad Administration) regulations as well as all smoke, flame, and toxicity requirements. Our photoluminescent signs also exceed the APTA standard after 90 minutes in total darkness.



## The TransGrafix Family of Products

The TransGrafix family of products are Visual Marking Systems' unique transportation signage and marking material. The extremely durable TransGrafix products are highly resistant to chemicals, graffiti, vandalism, and weather. TransGrafix is only available from Visual Marking Systems, Inc. Its chemical and graffiti resistance attributes make TransGrafix easy to clean and maintain while its weather and vandal resistance attributes ensures that TransGrafix signage will be present and legible when you need it most. All products in the TransGrafix family with the exception of the TransGrafix BB have the capacity to be embossed for tactile letters or graphics. Visit our website at [www.vmsinc.com](http://www.vmsinc.com) for more information about TransGrafix.

While managing signage projects in our subway stations and on our vehicles, I had the opportunity to work with VMS several times. The quality and diversity of the VMS product line for transit agencies exceeded our very high standards. Their customer service is also exceptional.

**Jim Campbell**  
Municipal Railway Service Delivery  
San Francisco Municipal Transportation Agency

## BraillePrint

VMS's fully-customized BraillePrint products feature clear or colored Braille dots and tactile features over full color text, graphics, and illustrations. With our expertise and advanced printing technologies, VMS will help display important information for both your sighted and sight-impaired customers and passengers on our ADA compliant braille signs, overlays and faceplates. BraillePrint is durable, easy to read, and can go over full color illustrations, photographs or text with virtually no loss in clarity of the graphic. BraillePrint's Braille dots cannot be easily picked off, crushed or damaged as opposed to other Braille printing methods. Visit [www.vmsinc.com](http://www.vmsinc.com) for more information about BraillePrint.