



PREMIUM WRAPS ON AN ECONOMICAL BUDGET

Challenge: Staying in Budget When Others Could Not

Affinity Hospice wanted to brand their company's vehicles, but they struggled to find a price that matched their \$750 per vehicle budget for both the graphics and the installation.

They received an estimate from a smaller, local company for more than double their budget, almost \$1,800 per vehicle! So they shopped around, asking VMS to come up with an estimate that wouldn't break the bank.

Solution: Creative Layouts

VMS worked with Affinity's requirements to develop a solution. In order to get their costs down to a number within their budget, VMS utilized its advanced capabilities and maximized material yield through a revised layout.

VMS was able to leverage its nationwide network of more than 200 installers to provide more cost-conscious pricing. Working to come up with a cost to fit Affinity's budget, VMS was successfully able to reach an agreed upon price with Affinity Hospice.

Results: Huge Savings and a New Look for the Whole Fleet

By reworking the design of the vehicle's graphics to better fit the vinyl material, VMS provided cost-savings of more than \$17,000 for Affinity's fleet of 17 vehicles. Let the experts at VMS help your company with your vehicle graphic needs. Give us the opportunity to quote your next fleet project to see if we can save you money!

Affinity Hospice, based in Lufkin, Texas provides compassionate care for their patients who are battling life-limiting illnesses.



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